

**Landing Page Audit**  
*www.attracta.com*

**Keyword**  
*Attracta SEO*

**75%**

**42**  
Good Signals

**16**  
Issues Found

**75%**  
Page Grade



Put the important stuff above the fold. ←

## SPEED

SECONDS	<b>2.55</b>	KILOBYTES	<b>764.59</b>	REQUESTS	<b>34</b>
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✗ This page should load quicker

✓ This size of this page is ok

✓ The number of file requests is acceptable

## URL

*www.attracta.com*

✓ URL is SEO friendly

✗ Exact keyword not found in this URL

✓ No underscores in URL

✓ Page is close enough to top-level domain

## Landing Page Audit

*www.attracta.com*

## Keyword

*Attracta SEO*

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### TITLE TAG

*Attracta SEO Tools & Managed SEO Services*

- ✓ Keyword found in title
- ✓ Keyword begins title.
- ✓ Title tag has 70 characters or less

### DESCRIPTION TAG

*Attracta is the world's most popular way to help your website succeed. Over 4 million registered sites...*

- ✗ Description tag needs exact keyword
- ✓ Description tag has 160 characters or less

### IMAGE ANALYSIS

*3 images*

- ✓ All images have alt tags
- ✗ Add your exact keyword to an alt tag
- ✗ Add exact keyword to an image file name
- ✓ No underscores found in image file names

## Landing Page Audit

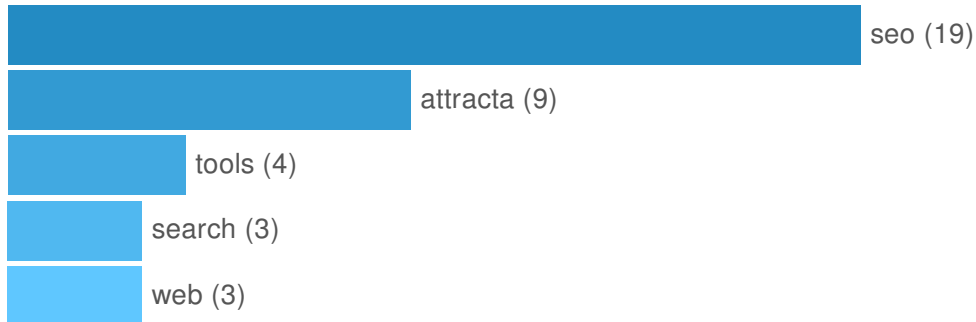
www.attracta.com

## Keyword

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### TOP 5 WORDS USED



### HEADING TAGS

H1 Tag: *Attracta*  
H2 Tag: *Attracta is the world's most popular SEO company*  
H3 Tag: *Missing*

- ✗ Add a H1, H2, and H3 tag to this page
- ✗ Add exact keyword to H1, H2, or H3 tag
- ✓ There are no duplicate heading tags

## Landing Page Audit

[www.attracta.com](http://www.attracta.com)

## Keyword

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### COPY ANALYSIS

✗ You should have 2,000+ words on this page

✗ Only use exact keyword 2-4 times

✗ Bold, italicize, or underline exact keyword

✓ Exact keyword found in the first 100 words

✗ Add your exact keyword to anchor text

✓ Link to a sitemap.html found

### CODE ANALYSIS

✓ HTML is W3C validated

✓ No flash found

✗ Remove inline CSS

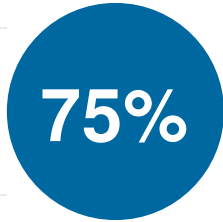
✗ Text to HTML ratio is too low (< 25%)

✓ Found schemaorg markup

✓ Link to a sitemap.xml found

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## SOCIAL ANALYSIS



✓ Tweet button found

✓ Facebook share button found

✗ Add a Google+ button

✓ We found a link to a blog

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### MOBILE ANALYSIS

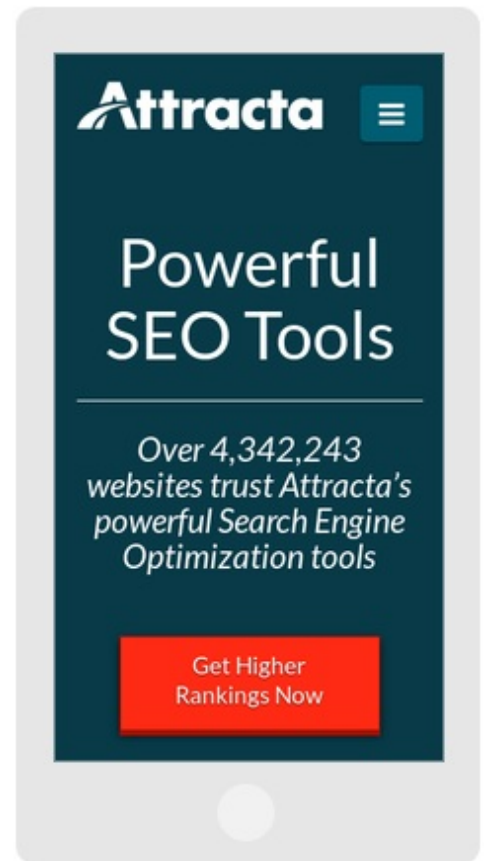
✗ Add a mobile sitemap

✓ Server uses compression (e.g., gzip)

✓ We found an Apple icon

✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



Need Help? Contact Mackenzie Logan, SEO Account Manager • 855-212-1721 • mlogan@attracta.com

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### PAGE LINK ANALYSIS



- ✓ Found 292 links from other sites
- ✓ Found 95 links from unique domains
- ✓ This page has 6 outbound links
- ✓ This page has 6 outbound follow links
- ✓ MozTrust page score: 5.58
- ✓ MozRank page score: 4.94
- ✓ Moz Page Authority: 58.34

### ROOT DOMAIN LINK ANALYSIS



- ✓ Found 273423 links from other sites
- ✓ Found 2119 links from unique domains
- ✓ MozTrust domain score: 6.07
- ✓ MozRank domain score: 6.26
- ✓ Moz Domain Authority: 52.38

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### DOMAIN ANALYSIS

*www.attracta.com*

✗ Domain should be < 15 characters in length

✗ Domain should contain exact keyword

✓ This domain is 14 years, 114 days old

✓ This domain expires in 1 years, 252 days

✓ Preferred domain set

✓ IP redirects to your URL

✓ Site is accessible via HTTPS (SSL)

✓ robots.txt file found

✓ Favicon found



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### TASKS

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- Description tag needs exact keyword
- Add your exact keyword to an alt tag
- Add exact keyword to an image file name
- Add a H1, H2, and H3 tag to this page
- Add exact keyword to H1, H2, or H3 tag
- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Bold, italicize, or underline exact keyword



## TASKS

- Remove inline CSS

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- Text to HTML ratio is too low (< 25%)

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- Add a Google+ button

---

- Add a mobile sitemap

---

- Domain should be < 15 characters in length

---

- Domain should contain exact keyword

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### SUMMARY

This Free SEO Audit report shows some of the errors that are currently showing on your website. Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google.

Let me know if you have any questions about your audit and I would be happy to help!

Best Regards,

Mackenzie Logan

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